

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2391334 /		<u>Alt Order #</u> WOC13424231
<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 01/21/22 / 01/21/22
<u>Contract Dates</u> 03/28/22 - 05/15/22	<u>Estimate #</u> 1469	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u> 321	<u>Product 1/2</u> 373
<u>Agency Ref</u> 124983	<u>Advertiser Ref</u> 600890	

And:

Medium Buying LLC
815 Grandview Ave
Suite 600
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	03/28/22	05/06/22	Morning News Show	5:00 AM-6:00 AM		:30			NM	30	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	MTWTF--				5	\$80.00			
	Week:	04/04/22	04/10/22	MTWTF--				5	\$80.00			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$80.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$80.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$80.00			
	Week:	05/02/22	05/08/22	MTWTF--				5	\$80.00			
N 2	WOWT	03/28/22	05/06/22	Morning News Show	6:00 AM-7:00 AM		:30			NM	30	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	MTWTF--				5	\$250.00			
	Week:	04/04/22	04/10/22	MTWTF--				5	\$250.00			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$250.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$250.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$250.00			
	Week:	05/02/22	05/08/22	MTWTF--				5	\$250.00			
N 3	WOWT	03/28/22	05/06/22	Today Show	7:00 AM-9:00 AM		:30			NM	30	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	MTWTF--				5	\$275.00			
	Week:	04/04/22	04/10/22	MTWTF--				5	\$275.00			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$275.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$275.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$275.00			
	Week:	05/02/22	05/08/22	MTWTF--				5	\$275.00			
N 4	WOWT	03/28/22	05/06/22	Today w/ Hoda & Jenna	10:00 AM-11:00 AM		:30			NM	30	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	MTWTF--				5	\$60.00			
	Week:	04/04/22	04/10/22	MTWTF--				5	\$60.00			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$60.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$60.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$60.00			
	Week:	05/02/22	05/08/22	MTWTF--				5	\$60.00			
N 5	WOWT	03/28/22	05/06/22	Midday News	11:00 AM-12:00 PM		:30			NM	30	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Week: 05/02/22	05/08/22	MTWTF--	5	\$100.00																																											
N 6	WOWT	03/28/22	05/06/22	Days of Our Lives	12:00 PM-1:00 PM		:30			NM	30	\$2,250.00																																			
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Week: 05/02/22	05/08/22	MTWTF--	5	\$75.00																																											
N 7	WOWT	03/28/22	05/06/22	M-F 230-3p	2:30 PM-3:00 PM		:30			NM	30	\$1,800.00																																			
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>MTWTF--</td><td>5</td><td>\$60.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>MTWTF--</td><td>5</td><td>\$60.00</td></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>MTWTF--</td><td>5</td><td>\$60.00</td></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>MTWTF--</td><td>5</td><td>\$60.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>MTWTF--</td><td>5</td><td>\$60.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>MTWTF--</td><td>5</td><td>\$60.00</td></tr></table>											<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	MTWTF--	5	\$60.00	Week: 04/04/22	04/10/22	MTWTF--	5	\$60.00	Week: 04/11/22	04/17/22	MTWTF--	5	\$60.00	Week: 04/18/22	04/24/22	MTWTF--	5	\$60.00	Week: 04/25/22	05/01/22	MTWTF--	5	\$60.00	Week: 05/02/22	05/08/22	MTWTF--	5	\$60.00		
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Week: 05/02/22	05/08/22	MTWTF--	5	\$60.00																																											
N 8	WOWT	03/28/22	05/06/22	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	30	\$2,100.00																																			
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>MTWTF--</td><td>5</td><td>\$70.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>MTWTF--</td><td>5</td><td>\$70.00</td></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>MTWTF--</td><td>5</td><td>\$70.00</td></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>MTWTF--</td><td>5</td><td>\$70.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>MTWTF--</td><td>5</td><td>\$70.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>MTWTF--</td><td>5</td><td>\$70.00</td></tr></table>											<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	MTWTF--	5	\$70.00	Week: 04/04/22	04/10/22	MTWTF--	5	\$70.00	Week: 04/11/22	04/17/22	MTWTF--	5	\$70.00	Week: 04/18/22	04/24/22	MTWTF--	5	\$70.00	Week: 04/25/22	05/01/22	MTWTF--	5	\$70.00	Week: 05/02/22	05/08/22	MTWTF--	5	\$70.00		
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																											
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Week: 05/02/22	05/08/22	MTWTF--	5	\$70.00																																											
N 9	WOWT	03/28/22	05/06/22	M-F News @ 4p	3:57 PM-5:00 PM		:30			NM	30	\$5,250.00																																			
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>MTWTF--</td><td>5</td><td>\$175.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>MTWTF--</td><td>5</td><td>\$175.00</td></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>MTWTF--</td><td>5</td><td>\$175.00</td></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>MTWTF--</td><td>5</td><td>\$175.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>MTWTF--</td><td>5</td><td>\$175.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>MTWTF--</td><td>5</td><td>\$175.00</td></tr></table>											<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	MTWTF--	5	\$175.00	Week: 04/04/22	04/10/22	MTWTF--	5	\$175.00	Week: 04/11/22	04/17/22	MTWTF--	5	\$175.00	Week: 04/18/22	04/24/22	MTWTF--	5	\$175.00	Week: 04/25/22	05/01/22	MTWTF--	5	\$175.00	Week: 05/02/22	05/08/22	MTWTF--	5	\$175.00		
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N 10	WOWT	03/28/22	05/06/22	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	30	\$9,000.00																																			
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N 11	WOWT	03/28/22	05/06/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30			NM	30	\$9,750.00																																			
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<u>Contract Dates</u> 03/28/22 - 05/15/22	<u>Product</u> TV	<u>Estimate #</u> 1469

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<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>MTWTF--</td><td>5</td><td>\$325.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>MTWTF--</td><td>5</td><td>\$325.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>MTWTF--</td><td>5</td><td>\$325.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 04/18/22	04/24/22	MTWTF--	5	\$325.00	Week: 04/25/22	05/01/22	MTWTF--	5	\$325.00	Week: 05/02/22	05/08/22	MTWTF--	5	\$325.00																				
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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Week: 05/02/22	05/08/22	MTWTF--	5	\$325.00																																																
N 12	WOWT	03/28/22	05/06/22	News @ 630p M-F	6:30 PM-7:00 PM		:30			NM	30	\$9,000.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>MTWTF--</td><td>5</td><td>\$300.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>MTWTF--</td><td>5</td><td>\$300.00</td></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>MTWTF--</td><td>5</td><td>\$300.00</td></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>MTWTF--</td><td>5</td><td>\$300.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>MTWTF--</td><td>5</td><td>\$300.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>MTWTF--</td><td>5</td><td>\$300.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	MTWTF--	5	\$300.00	Week: 04/04/22	04/10/22	MTWTF--	5	\$300.00	Week: 04/11/22	04/17/22	MTWTF--	5	\$300.00	Week: 04/18/22	04/24/22	MTWTF--	5	\$300.00	Week: 04/25/22	05/01/22	MTWTF--	5	\$300.00	Week: 05/02/22	05/08/22	MTWTF--	5	\$300.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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Week: 05/02/22	05/08/22	MTWTF--	5	\$300.00																																																
N 13	WOWT	03/28/22	05/06/22	News @ 10p M-F	10:00 PM-10:35 PM		:30			NM	30	\$11,250.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>MTWTF--</td><td>5</td><td>\$375.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>MTWTF--</td><td>5</td><td>\$375.00</td></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>MTWTF--</td><td>5</td><td>\$375.00</td></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>MTWTF--</td><td>5</td><td>\$375.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>MTWTF--</td><td>5</td><td>\$375.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>MTWTF--</td><td>5</td><td>\$375.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	MTWTF--	5	\$375.00	Week: 04/04/22	04/10/22	MTWTF--	5	\$375.00	Week: 04/11/22	04/17/22	MTWTF--	5	\$375.00	Week: 04/18/22	04/24/22	MTWTF--	5	\$375.00	Week: 04/25/22	05/01/22	MTWTF--	5	\$375.00	Week: 05/02/22	05/08/22	MTWTF--	5	\$375.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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Week: 05/02/22	05/08/22	MTWTF--	5	\$375.00																																																
N 14	WOWT	03/28/22	05/07/22	Weekend News Sa	7:00 AM-8:00 AM		:30			NM	12	\$1,800.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>-----S-</td><td>2</td><td>\$150.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>-----S-</td><td>2</td><td>\$150.00</td></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>-----S-</td><td>2</td><td>\$150.00</td></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>-----S-</td><td>2</td><td>\$150.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>-----S-</td><td>2</td><td>\$150.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>-----S-</td><td>2</td><td>\$150.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	-----S-	2	\$150.00	Week: 04/04/22	04/10/22	-----S-	2	\$150.00	Week: 04/11/22	04/17/22	-----S-	2	\$150.00	Week: 04/18/22	04/24/22	-----S-	2	\$150.00	Week: 04/25/22	05/01/22	-----S-	2	\$150.00	Week: 05/02/22	05/08/22	-----S-	2	\$150.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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Week: 05/02/22	05/08/22	-----S-	2	\$150.00																																																
N 15	WOWT	03/28/22	05/07/22	Sa Today	8:00 AM-9:30 AM		:30			NM	6	\$900.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>-----S-</td><td>1</td><td>\$150.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>-----S-</td><td>1</td><td>\$150.00</td></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>-----S-</td><td>1</td><td>\$150.00</td></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>-----S-</td><td>1</td><td>\$150.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>-----S-</td><td>1</td><td>\$150.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>-----S-</td><td>1</td><td>\$150.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	-----S-	1	\$150.00	Week: 04/04/22	04/10/22	-----S-	1	\$150.00	Week: 04/11/22	04/17/22	-----S-	1	\$150.00	Week: 04/18/22	04/24/22	-----S-	1	\$150.00	Week: 04/25/22	05/01/22	-----S-	1	\$150.00	Week: 05/02/22	05/08/22	-----S-	1	\$150.00					
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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Week: 05/02/22	05/08/22	-----S-	1	\$150.00																																																
N 16	WOWT	03/28/22	04/02/22	NBC Golf	2:30 PM-5:00 PM		:30			NM	2	\$600.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>-----S-</td><td>2</td><td>\$300.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	-----S-	2	\$300.00																														
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
Week: 03/28/22	04/03/22	-----S-	2	\$300.00																																																
N 17	WOWT	03/28/22	05/14/22	News @ 630p Sa	6:30 PM-7:00 PM		:30			NM	31	\$6,200.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>-----S-</td><td>5</td><td>\$200.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>-----S-</td><td>5</td><td>\$200.00</td></tr><tr><td>Week: 04/11/22</td><td>04/17/22</td><td>-----S-</td><td>5</td><td>\$200.00</td></tr><tr><td>Week: 04/18/22</td><td>04/24/22</td><td>-----S-</td><td>5</td><td>\$200.00</td></tr><tr><td>Week: 04/25/22</td><td>05/01/22</td><td>-----S-</td><td>5</td><td>\$200.00</td></tr><tr><td>Week: 05/02/22</td><td>05/08/22</td><td>-----S-</td><td>5</td><td>\$200.00</td></tr><tr><td>Week: 05/09/22</td><td>05/15/22</td><td>-----S-</td><td>1</td><td>\$200.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	-----S-	5	\$200.00	Week: 04/04/22	04/10/22	-----S-	5	\$200.00	Week: 04/11/22	04/17/22	-----S-	5	\$200.00	Week: 04/18/22	04/24/22	-----S-	5	\$200.00	Week: 04/25/22	05/01/22	-----S-	5	\$200.00	Week: 05/02/22	05/08/22	-----S-	5	\$200.00	Week: 05/09/22	05/15/22	-----S-	1	\$200.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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Week: 05/02/22	05/08/22	-----S-	5	\$200.00																																																
Week: 05/09/22	05/15/22	-----S-	1	\$200.00																																																
N 18	WOWT	03/28/22	05/14/22	News @ 10p Sa	10:00 PM-10:30 PM		:30			NM	31	\$10,850.00																																								
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr><tr><td>Week: 03/28/22</td><td>04/03/22</td><td>-----S-</td><td>5</td><td>\$350.00</td></tr><tr><td>Week: 04/04/22</td><td>04/10/22</td><td>-----S-</td><td>5</td><td>\$350.00</td></tr></table>													<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	Week: 03/28/22	04/03/22	-----S-	5	\$350.00	Week: 04/04/22	04/10/22	-----S-	5	\$350.00																									
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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Week: 04/04/22	04/10/22	-----S-	5	\$350.00																																																

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Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2391334 /		<u>Alt Order #</u> WOC13424231
<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 01/21/22 / 01/21/22
<u>Contract Dates</u> 03/28/22 - 05/15/22	<u>Product</u> TV	<u>Estimate #</u> 1469

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		04/11/22	04/17/22	-----S-				5	\$350.00			
Week:		04/18/22	04/24/22	-----S-				5	\$350.00			
Week:		04/25/22	05/01/22	-----S-				5	\$350.00			
Week:		05/02/22	05/08/22	-----S-				5	\$350.00			
Week:		05/09/22	05/15/22	-----S-				1	\$350.00			
N 19	WOWT	03/28/22	05/08/22	Su 630a-7a	6:30 AM-7:00 AM		:30			NM	6	\$180.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		03/28/22	04/03/22	-----S				1	\$30.00			
Week:		04/04/22	04/10/22	-----S				1	\$30.00			
Week:		04/11/22	04/17/22	-----S				1	\$30.00			
Week:		04/18/22	04/24/22	-----S				1	\$30.00			
Week:		04/25/22	05/01/22	-----S				1	\$30.00			
Week:		05/02/22	05/08/22	-----S				1	\$30.00			
N 20	WOWT	03/28/22	05/15/22	Weekend News Su	7:00 AM-8:00 AM		:30			NM	31	\$3,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		03/28/22	04/03/22	-----S				5	\$100.00			
Week:		04/04/22	04/10/22	-----S				5	\$100.00			
Week:		04/11/22	04/17/22	-----S				5	\$100.00			
Week:		04/18/22	04/24/22	-----S				5	\$100.00			
Week:		04/25/22	05/01/22	-----S				5	\$100.00			
Week:		05/02/22	05/08/22	-----S				5	\$100.00			
Week:		05/09/22	05/15/22	-----S				1	\$100.00			
N 21	WOWT	03/28/22	05/08/22	Su Today	8:00 AM-9:00 AM		:30			NM	12	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		03/28/22	04/03/22	-----S				2	\$150.00			
Week:		04/04/22	04/10/22	-----S				2	\$150.00			
Week:		04/11/22	04/17/22	-----S				2	\$150.00			
Week:		04/18/22	04/24/22	-----S				2	\$150.00			
Week:		04/25/22	05/01/22	-----S				2	\$150.00			
Week:		05/02/22	05/08/22	-----S				2	\$150.00			
N 22	WOWT	03/28/22	05/08/22	Meet The Press	9:00 AM-10:00 AM		:30			NM	6	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		03/28/22	04/03/22	-----S				1	\$125.00			
Week:		04/04/22	04/10/22	-----S				1	\$125.00			
Week:		04/11/22	04/17/22	-----S				1	\$125.00			
Week:		04/18/22	04/24/22	-----S				1	\$125.00			
Week:		04/25/22	05/01/22	-----S				1	\$125.00			
Week:		05/02/22	05/08/22	-----S				1	\$125.00			
N 23	WOWT	03/28/22	05/08/22	News @ 5p Su	5:00 PM-5:30 PM		:30			NM	6	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		03/28/22	04/03/22	-----S				1	\$250.00			
Week:		04/04/22	04/10/22	-----S				1	\$250.00			
Week:		04/11/22	04/17/22	-----S				1	\$250.00			
Week:		04/18/22	04/24/22	-----S				1	\$250.00			
Week:		04/25/22	05/01/22	-----S				1	\$250.00			
Week:		05/02/22	05/08/22	-----S				1	\$250.00			
N 24	WOWT	05/09/22	05/10/22	Morning News Show	5:00 AM-6:00 AM		:30			NM	2	\$160.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		05/09/22	05/15/22	MT-----				2	\$80.00			
N 25	WOWT	05/09/22	05/10/22	Morning News Show	6:00 AM-7:00 AM		:30			NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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<u>Contract Dates</u> 03/28/22 - 05/15/22	<u>Product</u> TV	<u>Estimate #</u> 1469

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MT-----				2	\$250.00			
N 26	WOWT	05/09/22	05/10/22	Today Show	7:00 AM-9:00 AM		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MT-----				2	\$275.00			
N 27	WOWT	05/09/22	05/10/22	Today w/ Hoda & Jenna	10:00 AM-11:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MT-----				1	\$60.00			
N 28	WOWT	05/09/22	05/10/22	Midday News	11:00 AM-12:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				2	\$100.00			
N 29	WOWT	05/09/22	05/10/22	Days of Our Lives	12:00 PM-1:00 PM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				2	\$75.00			
N 30	WOWT	05/09/22	05/10/22	M-F 230-3p	2:30 PM-3:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				1	\$60.00			
N 31	WOWT	05/09/22	05/10/22	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				1	\$70.00			
N 32	WOWT	05/09/22	05/10/22	M-F News @ 4p	3:57 PM-5:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				1	\$175.00			
N 33	WOWT	05/09/22	05/10/22	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				1	\$300.00			
N 34	WOWT	05/09/22	05/10/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				1	\$325.00			
N 35	WOWT	05/09/22	05/10/22	News @ 630p M-F	6:30 PM-7:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				1	\$300.00			
N 36	WOWT	05/09/22	05/10/22	News @ 10p M-F	10:00 PM-10:35 PM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	M-----				1	\$375.00			
Totals											551	\$104,255.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	354	\$67,120.00	(\$10,068.00)	\$57,052.00
04/25/22 - 05/15/22	197	\$37,135.00	(\$5,570.25)	\$31,564.75
Totals	551	\$104,255.00	(\$15,638.25)	\$88,616.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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